

CARTWRIGHT'S MARKET/NBC5 CULINARY CHALLENGE OFFICIAL RULES

NO PURCHASE REQUIRED TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING A PRIZE. VOID WHERE PROHIBITED.

1) OVERVIEW/CONTEST PERIOD: CARTWRIGHT'S MARKET/NBC5 CULINARY CHALLENGE CONTEST (the "Contest"), sponsored by Cartwright's Market (the "Sponsor"), begins Wednesday, September 2, 2026 at 7:00:00 p.m. Pacific Daylight Time ("PDT") and ends on Sunday, November 22, 2026, at Midnight 11:59:59 p.m. PDT. (the "Contest Period").

Every two weeks, Cartwright's Market will promote their "Weekly Specials." These specials are valid for two weeks. Example: In weeks one and two, the specialty items may include chorizo, jalapeno peppers and cheddar cheese, common ingredients for chili. The sale items will be advertised for two weeks beginning Wednesday of the first week. Viewers are encouraged to create a recipe using all or some of those ingredients. The sale-priced ingredients will be promoted on KOB-TV/NBC5 and KOTI-TV NBC2. Viewers will then upload their recipe to Cartwright's Market website, www.cartwrightsmarket.com on the Cartwright's/NBC5 Culinary Challenge entry page. For the next two weeks, one winner will be chosen every week based on, but not limited to, their recipe's creativity and originality. Recipes will be judged by a panel of culinary experts from Cartwright's Market. Winners will be announced on KOB-TV/NBC5-KOB-TV-NBC5/KOTI-TV NBC2's *Your Place at 7*. Each winner receives a \$200 gift card to Cartwright's Market, and their recipe will be published on the Cartwright's Market website. The Contest is subject to all applicable federal, state, and local laws and regulations. By participating, you agree to abide by and be bound by, these Official Rules and the decisions of the judge's panel, which shall be final and binding in all matters relating to the Contest.

2) ELIGIBILITY: The Contest is open to all Southern Oregon and Northern California residents within the Medford/Klamath Falls broadcast DMA (Designated Market Area which consists of the following counties: Jackson, Josephine, Siskiyou, Lake, Curry, and Klamath) who are 18 years or older at the time of the Contest. The Contest is not open to staff members of Cartwright's Market or media partner KOB-TV NBC5/KOTI-TV NBC2, their respective affiliates, subsidiaries, and advertising or promotional agencies, or to the immediate family members of, or any persons domiciled with any such staff members. For purposes of the Contest, "immediate family members" are defined as the Entrant's spouse, parents, children, siblings, grandparents, and grandchildren. (Non-eligibility or non-compliance with any of these Official Rules will result in disqualification.)

3) HOW TO ENTER: Entries will be accepted at <https://www.cartwrightsmarket.com/> on the Culinary Challenge entry page. Must be 18 or over to enter. Limit one (1) entry per person every week. Rules and information are on this page: cartwrightsmarket.com. Mail entries will be accepted as long as they are received by the deadline. Sponsor is not responsible for lost or misdirected entries. Mail to: Cartwright's Market/NBC5 Culinary Challenge c/o Cartwright's Market Cartwright's Market, 745 Stewart Ave., Medford OR 97501.

4) WINNER SELECTIONS AND ANNOUNCEMENTS: Each Wednesday, beginning on September 2, 2026, a new "Culinary Challenge" winner will be announced on KOB-TV/NBC5's *Your Place at 7*. Entries can be submitted on this page cartwrightsmarket.com until the

following Sunday at Midnight, PDT (PST beginning Sunday, November 1). All potential winners must meet all eligibility requirements set forth in these Official Rules and comply with these Official Rules to qualify for the prize. Winners will be featured on the Cartwright's Market's entry page and announced on KOB-TV/NBC5's *Your Place at 7* each Wednesday evening.

5) PRIZE: One (1) winner each week will receive a \$200 gift card redeemable at Cartwright's Market in Medford or Grants Pass.

6) ODDS OF WINNING: As the weekly winners are chosen by judges, the probability of winning after entering cannot be calculated. The winning entry is based solely on the decision of the judges.

7.) CASH REDEMPTION: No cash redemption or other substitution of prizes are allowed, in whole or in part, except as provided herein. The Winners are responsible for all federal, state, and/or local income taxes on their prizes. All Prizes will be awarded provided they are claimed properly in accordance with these Official Rules.

8) CLAIMING PRIZES: Following the winner announcement, the Sponsor (Cartwright's Market) will contact the winning entries via phone and/or email. Prize Winners must certify they are of minimum eligible age at the time of recognition. Birth certificate, valid state driver's license, or state-issued identity cards are acceptable forms of proof. Each Prize Winner may be required to complete, sign, and return an Affidavit of Eligibility, Liability Release, and Publicity Release within three (3) days of receipt of Prize notification. If a potential Winner cannot be reached after reasonable efforts have been made (as determined by Sponsor at its discretion), if a Prize notification is returned as undeliverable, if a potential Winner is determined by Sponsor to be ineligible, or if a potential Winner cannot or does not comply with these Official Rules, they will be disqualified and, at Sponsor's discretion, an alternate potential Winner may be selected from among the remaining eligible Entries received (time permitting).

9) The awarding of each prize is subject to the restrictions and limitations in these Official Rules or included with the prize or furnished at the time of prize fulfillment. If a winner is unable to accept their prize as described herein for any reason, the prize will be forfeited.

10) PUBLICITY CONSENT: Except where prohibited, acceptance of a Prize constitutes the Winner's permission for the Sponsor (Cartwright's Market) and Media Partner (KOB-TV NBC5/KOTI-TV NBC2) to use their name, voice, biographical information (city/state), recorded image, photograph, and/or likeness for purposes of advertising and trade worldwide, in commerce and in all media now known or hereafter discovered, including but not limited to social media and the internet, without further notice, permission or compensation.

11) LIMITATION OF LIABILITY: By entering, each Entrant agrees to indemnify, release, defend and hold harmless the Sponsor (Cartwright's Market) and Media Partner (KOB-TV NBC5/KOTI-TV NBC2) each of their respective parent companies, affiliates, subsidiaries, authorized agents, sales representatives, distributors, and advertising and promotional agencies, and each of their respective officers, directors, shareholders, members, successors, agents, assigns and staff members (collectively, the "Released Parties") from and against any and all liability for damages or causes of action (however named or described), with respect to or arising out of: (i) Entrant's participation in the Contest; or (ii) the receipt, possession and/or use or misuse of any Prize (if awarded to them).

12) BY ENTERING, YOU AGREE, TO THE EXTENT ALLOWED BY APPLICABLE LAW, THAT IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING IN ANY WAY FROM OR IN CONNECTION WITH YOUR PARTICIPATION IN THIS CONTEST OR ACCEPTANCE OR USE/MISUSE OF ANY PRIZE (IF AWARDED TO YOU), INCLUDING BUT NOT LIMITED TO TRAVEL RELATED THERETO. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

13) GENERAL CONDITIONS: The Released Parties are not responsible for: (i) electronic transmissions or Entries that are lost, late, stolen, incomplete, illegible, damaged, garbled, destroyed, misdirected, or not received by Sponsor for any reason; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of Entries, or for deletion, theft or destruction of, unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network or software; including typographical or other errors in these Official Rules, (iv) causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Contest; (v) any Entry submitted in a manner that is not expressly allowed under these Official Rules (all such Entries will be disqualified); (vi) incorrect or inaccurate entry information whether caused by Entrants or by any of the equipment or programming associated with or utilized in the Contest; (vii) any typographical or other error in any printing or advertising relating to the Contest, in the administration or execution of the Contest, or in the announcement of the Prize Winners; (viii) damage to any person's computer; or (ix) cheating or fraud by any participant. All incomplete or non-conforming Entries will be disqualified.

14) If for any reason the Contest cannot be executed as planned, including but not limited to any printing, administrative, human or other error of any kind, transmission failure, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, or if the Contest is compromised or becomes corrupted in any way, electronically or otherwise, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest without notice. If the Contest is terminated prior to the stated end date of the Contest Period, the Prizes will be awarded in a random drawing from among all eligible, non-suspect Entries received as of the time/date of termination.

15) Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process or the operation of the Contest generally, or who acts in violation of these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that term.

16) CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE; THE SPONSOR RESERVES THE RIGHT TO

DISQUALIFY AND SEEK DAMAGES OR OTHER REMEDIES FROM ANY PERSON RESPONSIBLE FOR SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

By accepting a prize, each Winner acknowledges that the Sponsor has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prize or any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

17) ENTRANTS' PRIVACY: Any personally identifiable information collected in connection with an Entrant's participation in this Contest will be used by Sponsor, its affiliates, agents and marketers only for purposes of the proper administration and fulfillment of the Contest, as described in these Official Rules. Notwithstanding the above, should Entrant opt in to Cartwright's Market mailing lists for weekly specials or other email lists, information collected will be used by Cartwright's Market only for the stated purpose(s). Entrant may opt out at any time without impacting their chances of winning a Prize in the Contest.

18) DISPUTES/VENUE/GOVERNING LAW: By participating, Entrants agree that: (i) any and all disputes, claims and causes of action arising out of, or connected with, this Contest or the prizes shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate federal, state or local court, (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including but not limited to costs associated with entering this Contest, but in no event attorneys' fees; and (iii) to the extent allowed by applicable law, under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental and/or consequential damages and/or any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, the Entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Oregon, without giving effect to any choice of law or conflict of law rules (whether of Oregon or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than Oregon.

In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Contest-related materials or made by any of the Released Parties, and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

19) SEVERABILITY: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

20) WINNERS LIST: For the names of the Prize Winners, available after all Winners are verified, send a self-addressed, stamped envelope to: Cartwright's Market/NBC5 Culinary Challenge 2026 Winners List, Cartwright's Market, 745 Stewart Ave., Medford OR 97501 by December 20, 2026.

SPONSOR: This Contest is sponsored by Cartwright's Market.

Any questions, comments, or complaints regarding this Contest must be directed to the Sponsor only.

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